



Vermont Vehicle and Automotive Distributors Association

# SPONSOR FORM

**The Friday Drive** *The Vermont Drive E-Newsletter* is distributed by email every Friday morning to more than 1000 automotive industry professionals. Sponsor company logos appear on TheVermontDrive.com in the Friday Drive. **Cost: \$600 for 52 weeks.**

**The Spotlight** *A Spotlight Sponsorship* includes your company logo and a paragraph (100 words) highlighting your business in every edition of the quarterly Vermont Drive journal and on TheVermontDrive.com. Spotlight Sponsors will be featured in a minimum of six newsletters in six months. **Cost: \$550 for four editions.**

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**The Index** *The Vermont Vehicle Index* highlights sales of new and used vehicles in Vermont. Published monthly, the *Index* is distributed on VADA's social media channels and featured in all of our newsletters and on TheVermontDrive.com. Index Sponsors will have their company logo and link for twelve months. **Cost: \$600**

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