



Vermont Vehicle and Automotive Distributors Association

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The Friday Drive

The Vermont Drive Weekly Newsletter is distributed by email every Friday morning to more than 1000 automotive industry professionals. Sponsor company logos appear on TheVermontDrive.com in the Friday Drive. Cost: \$600 for 52 weeks.

The Quarterly Drive

The Vermont Drive is a professionally printed, full-color journal that is mailed to every VADA Member four times per year. It features the complete Vermont Vehicle Index as well as important legislative and regulatory updates. Make your business stand out with a full-page advertisement. Cost: \$650 for four editions.

The Index

The Vermont Vehicle Index highlights sales of new and used vehicles in Vermont. Published monthly, the Index is distributed on VADA's social media channels and featured in all of our newsletters and on TheVermontDrive.com. Index Sponsors will have their company logo and link for twelve months. Cost: \$600

The Spotlight

A Spotlight Sponsorship includes your company logo and a paragraph (100 words) highlighting your business in every edition of the quarterly Vermont Drive Quarterly Journal and on TheVermontDrive.com. Cost: \$550 for four editions.

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