



THE UNIVERSITY OF VERMONT
**TRANSPORTATION
RESEARCH CENTER**

Vehicle Purchase Survey

We invite you to take a short survey to help us learn more about what you look for in a new vehicle and understand opportunities to make more options available to Vermont consumers.

To take the **5-minute survey**, scan the QR code with your cell phone camera. Or type this link in your web browser:
<https://tinyurl.com/56c7393d>

When you finish the survey, you will have the opportunity to enter a raffle for one of ten \$100 Cash Cards.



The survey is part of a research study being conducted by the University of Vermont Transportation Research Center with the cooperation of Vermont vehicle dealers. For questions, please email the study's principal investigator Gregory Rowangould.

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